

PRESS RELEASE

eNdoto



MDS Barriers a Division of eNdoto Debuts Its Steel Barrier in North America

Steel Barrier the Alternative Solution to Concrete Barriers

Media * Interviews * Information:

Christina Andrianopoulos

Strategic Marketing

Public Relations

774.420.4600

Christina@eNdotoCorp.com

eNdoto

860.289.8033

www.eNdotoCorp.com

MDS Barriers a Division of eNdoto Introduces Steel Barrier Systems in North America *Steel Barrier Systems offers an Alternative Solution to Concrete Barriers*

February 7, 2016, East Hartford, CT, eNdoto is very excited to introduce its MDS Barriers, steel barrier systems, to North America an alternative solution to concrete barriers prevalent in the United States. Extensive research by eNdoto's R & D Department and working with international highway administrations utilizing steel barrier systems for many years, supported management's decision to invest in the future of steel barrier. The benefits are also substantiated by extensive tests completed that show that steel barrier systems meet or exceed the road and highway regulations that concrete barriers do. Armed with these statistics from its international partners, eNdoto's objective is not only to introduce steel barriers to North America but to educate the industry of the benefits and features in using steel versus concrete.

Realizing the potential and impact of steel barriers in North America resulted in establishing the MDS Barriers division to eNdoto's extensive pedestrian and road safety solutions. As eNdoto forges key relationships with America's highway administrations and contractors that work on roads, highways and bridges, MDS Barriers serves as the gateway to marketing steel barriers in North America.

George Cancelmo; eNdoto's Project Manager states, "MDS® BARRIERS incorporates a unique base attachment system called Progressive SRS® (Stress Reduction System) that dissipates and absorbs energy during a vehicle impact resulting in less damage and occupant injuries. This special Progressive SRS also reduces any stress that is transmitted to the road and deck surface making it ideal for re-decking projects--repair or upgrades--or for temporary-staged constructions. The steel barriers have been utilized globally for many years and the United States is just starting to see the value of steel as an alternative to concrete." Cancelmo continues, "Simply, our objective at eNdoto is two-fold-- to inform the industry of the economic impact of using steel; and to educate them to the long-term value of steel versus concrete, and its optimum-organic value to our environment."

The following is a list of some of the benefits, features and applications of steel versus concrete:

- Developed specifically for bridges due to its light weight and high impact TL-4 and TL-5 protection
- Eliminates concrete barrier bridge dead weight by 90%
- Provides the highest MDS® TL4 and TL5 crash impact rating in a portable barrier
- Modular design facilitates assembly for permanent installations and can be easily installed and relocated for temporary installations
- Modular assembly for progressive installation
- Variety of transitions, terminations and crash cushions available.
- Modular 20ft, 10ft and custom lengths
- Lightweight TL5 weighs only 88 lbs while the TL4 weighs only 64 lbs per foot
- Variable Length Barriers for expansion joints
- 25+ year life cycle
- Adapts to all industry-standard end treatments
- Seamless removal and replacement of damaged sections

APPLICATIONS

Bridges
Work zones
Highway Medians
Edge of Roadways

About eNdoto: eNdoto prides itself at being the "go-to" source for tailored solutions ensuring traffic and pedestrian safety. Their expertise includes products and systems for roadways and bridges, transit systems, tunnels, waterways and parking lots; for education, cultural and medical facilities; for parks and recreation areas, and for residential and commercial properties, as well as vehicle and equipment lighting. They aim to satisfy the critical and growing demands for green, long-lasting safety and lighting solutions with specially focused, environmentally conscious products and systems. eNdoto Divisions: USReflector * MDS Barriers * GEOVISION * SignalService * STEPGLOW * Phalanx * EveluxUSA * **43 Franklin Street * East Hartford, CT * 860.289.8033** * www.eNdotoCorp.com * www.MDSBarriers.com