

PRESS RELEASE

eNdoto



eNdoto Introduces SignMAST™ to North America- Aluminum Passive Sign Masts and Posts

*First to Market with Long-Lasting Aluminum Traffic Safety Products
with Lifespan Exceeding 120 years*

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SignMAST the Newest Division of eNdoto Introduces Aluminum Passive Sign Posts in North America

“First to market with innovative long-lasting aluminum traffic safety products with lifespan exceeding 120-years”

February 7, 2016, East Hartford, CT, eNdoto, adapting to a rapidly changing world, while striving to keep abreast of developing technology is excited to introduce SignMAST to North America, its newest division specializing in customized Aluminum Passive Sign support masts and posts. SignMAST 120 Series are made from aluminum providing excellent corrosion resistance making it maintenance free, environmentally friendly with a lifespan exceeding 120-years. Its unique design consists of specially constructed OMNI-DIRECTIONAL BREAKAWAY BASE ASSEMBLY that is proven to minimize damage caused by vehicle impacts, due to its base “breakaway” feature. With less damage to a vehicle, there are less injuries and deaths.

The SignMAST aluminum sign mast and post design is offered with a single or multi-leg base, can easily support any number of signs and sizes that are secured to mast pole. It can also accommodate any height needed with any of 4 sizes offered. In addition, the anti-climb structure lends itself to placement in urban areas without fear of it being easily traversed or damaged by graffiti. They also offer a viable alternative to the traditional steel poles that generally need to be protected by safety barriers to minimize vehicle damage and passenger injuries due to accidents. Eliminating safety barriers to signs that are nestled on roadways, offer significant cost savings to the overall sign post assembly.

If damage occurs to the sign mast due to impact, damaged poles can be cut and remounted using the original “base” assembly plate reducing the costs of reconstruction of a new sign post and base installation.

George Cancelmo, eNdoto’s Project Manager states, *“Statistics show serious injuries and deaths are occurring each year from collisions with non-passive sign post supports. We at eNdoto are continually pushing the boundaries to provide products and solutions to improve road safety, such as SignMASTs aluminum masts and posts. SignMAST’s uniquely designed OMNI-DIRECTIONAL BREAKAWAY BASE ASSEMBLY causes minimal damages to vehicles and injuries to passengers due to its “breakaway” feature.”* Cancelmo continues, *“We are proud at eNdoto to provide products at the forefront of the industry such as SignMAST. By actively talking to engineers and road authorities around the world we understand their needs for new standards and road safety requirements. This gives us the unique ability to have our finger on the pulse of the pedestrian and road safety industry and continually seek and develop products that meet both safety and environmental standards.”*

SignMAST Features include:

- Quick-slide easily attaches sign to mast or post
- Lightweight, easily deployable
- Exceeds 120-year service life-Environmentally friendly
- Aluminum provides minimal corrosion and erosion due to weather
- Reduction in maintenance costs
- Anti-climb design
- Offered in (4) mast or post sizes

About eNdoto: eNdoto prides itself at being the “go-to” source for tailored solutions ensuring traffic and pedestrian safety. Their expertise includes products and systems for roadways and bridges, transit systems, tunnels, waterways and parking lots; for education, cultural and medical facilities; for parks and recreation areas, and for residential and commercial properties, as well as vehicle and equipment lighting. They aim to satisfy the critical and growing demands for green, long-lasting safety and lighting solutions with specially focused, environmentally conscious products and systems. eNdoto Divisions: USReflector * MDS Barriers * SignMAST * GEOVISION * SignalService * STEPGLOW * Phalanx * EveluxUSA *

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